They include suits of serge and moire, serge and

taffeta combinations, crepe poplins, shepherd

checks, silk moire, silk poplins. The models are

At \$8.50 Such Suits have never been shown in Richmond at this

price. There are not only plain tailored, but also

Substation Post-Office in the Cohen Store, where every accommo dation afforded at the Main Post-Office may be found.



# Ever Seen Goods Cheaper Than Now?

Ever seen them more beautiful---better in every way, even in the coloring? The solution is, that the world is getting wiser and COHEN'S STORE KEEPS ABREAST WITH THE WORLD in all its usefulness and all its good services. Cast your eye over this page. You want to help in making wide gaps in the merchandise Monday.

### The Made-Garment Store On the Second Floor Is New Waists of Unusual Style It has proven its great success, and has gone ahead by bounds and leaps. People who have



come here have appreciated the new buyer's work. There is a superiority in every sort of garment. The dress and suit department live nearer Paris than any other store outside of New York. ABOUT 50 SUITS, in many different mod-NOVELTY SUITS, of which you will find no two alike, and are copies of imported models.

els, short, jaunty coats as well as the more tailored garments; single tunic and double ruffle skirt, serge, crepe, garbadine, checks and plaid combinations. Some are

with lace collars and cuffs; others trimmed with moire; these are specially priced at specially priced at .....

For \$17.50 Suits that are unusual for this price, for they Suits that are unusual cover to the very last jot, every requirement of the smartly elegant garment. They are essentially Cohen Suits, the blending of artistic taste and detailed excellence seldom found in Suits

Advance showing of Wash Dresses, including all the new fabrics and copies of many imported models. Cohen's Second Floor.

fancy coats, with tunic skirts, and they come in serge, checks and mixtures. Some are trimmed with moire, others with pique collar and cuffs. Wonderful values for \$8.50.

## Richmond Woman That Knows What Our Silks Stand For

And this store is not given over to boasting. The stock itself, apart from the highest reliable qualities that the world produces, has at all times the colors, the styles and the kinds you want, and when you want them.

The prices here are such you could only expect at Cohen's, and there is never any but the fairest. That is and always has been the principle of the store's great success.

A full stock of the latest for Monday's selling. Among the

Pussey Willow Taffetas are the new fabrics, made out of the boiled down purest silk, which insures the lustre and wear that are the lustre and wear that are the basis of values. The plain \$1.75

The figured are, per \$2.50 Figured Crepe de Chines \$2.00 are, yard .

All 40 inches wide. Crepe Meteors and Crepe de Chines; the best of qualities and all the new colorings, including black or white, are, yard \$1.64

Satin de Luxe-soft, high-grade imported material, 36 inches wide, in all the new colorings, \$1.39

Black, White and Colored Taffetas, the highest grades of chiffons, in two qualities, yard \$1.50 Jacquard and other tub silks, in it the variety of colors, are. 50c ard, \$1.00 and ......

Georgette Silks, 24 inches wide, various colors; printed, 59c Bunny Silk, bright lustre and good wear; yard wide, at, 39c

Yard-Wide Black Habutai, White Habutat—all qualities and widths in both; the price stands for 25c 21 inches wide, yard .....

To all grades in them \$1.50 Your special attention is called to the 27-inch, extra quality, 50c

### We Invite You to the Sale of Floor Coverings

Every sort for spring and summer use. Nothing that you want to have but what is here. Crex Matting, Japanese and China Matting, Floor Covering of every sort. The prices are either as cheap or more likely cheaper than anywhere else. Our per cent of profit is usually below most stores. For instance-

Crex Rugs, light green, blue or brown, with borders, are priced like this-54x90, 82.25; 6x9, 84.00; 8x10, \$5.75; 8x12, 87.50; 12x15, 814.50. Crex Carpet, 27, 38, 54 and 72 inches wide, are yard, \$1.00 35c down to ...... New designs in Japanese Matting Rugs, largest room size, is, \$2.35 Woven Japanese Matting \$2.50 Rugs, full size, 9x12, for ... Rag Rugs; they are used quite

There is every sort of Wilton and Tapestry Rugs here; we speak of 9x12 Seamless Wilton; never sold for less than \$45.00 heretofore;

for less than \$45.00 they are now selling for, \$32.50 Ready made Window Shades, 3x6 feet, with spring roller, for 25c Window and Porch Shades of all

the various kinds; we are glad to furnish estimates for any work that is desired In all the different colors; we use

the best Opaque shade cloth or Scotch Holland linen and mount them with best rollers. We will be glad to serve you. Cohen's Fourth Floor.

### This Great Houseware Store

on the third floor has received more encomium than it ever has before; in fact, it has more new items for houseware for kitchen or ornamental use, for garden and outdoor use, than it has ever had before; for instance-



plated Casted with per-fect fire-proof baking 98c

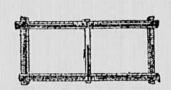
Scrubbing Outfit, mop, galvanized brush, complete outfit for ....

ENTA Food Chopper with four knives;



enamel, with handle, for .... 7-piece Conster Sets, tray and 6 consters with glass centre and 49c nickel-plated rim, for ...... Toilet Paper Holders, brass 49c nickel plated, for .....

Mayonnaise Mixers for ..... 95e A lot of Galvanized Foot 25c A lot of tollet sets, made by one of the best makers of American percelain; gold decoration, \$2.95



The best Curtain Stretchers w plated pins; 6x12 feet, for 69c

Bissell Carpet Sweepers, \$1.65 the \$2.00 ones are .....

Electric Irons always ready at little or no cost, complete with heating element, guaranteed, for, guaranteed, for, \$1.95

Bath Tub Seats of hardwood, nickel plated ends, for 49c only ..... Household Scales that weigh 95c from 14 to 24 pounds, for .... Large lot of Ironing Boards on stands, can be folded, for 95c Laundry Tubs, made of galvaniz-

Cohen's Third Floor.

### The Silk Store Is the Home of Every | The Wonder Dress Goods You Want Are Right Here

the very newest, and

ever offered at ......

come in all the leading shades; the best suits

Every color and every woven fabric, including crepe cloth, pebble crepe diagonal serges, checks and whatever new and

Here's a lot of All-Wool Serge, in the different colors; they are full double width and full weight; it is the identical goods we have always sold at 59c, and price, per 49c

Twill Back Broadcloths, 54 in. wide, and the best quality that any \$2.00 has ever seen; chiffon in its texture, shrunk and sponged; full lustre that never changes; they come in black and colors, \$1.50 and price only, yard....

Special for Monday, black Broad-cloth, 48 inches wide; chiffon face; twill back; to be sold for, \$1.28 yard ... Crepe Rhosedia, one of the fav-

orite cloths of the season; \$1.00 Those Silk and Wool Poplins and Crepe Cloths that have been so scarce and hard to get; 40 inches wide; full lustre, at only, \$1.00 yard

### Our Fine Embroideries

We not only take a great pride in them, but we buy them in great lots, and are very watchful as to the qualities; poor stock has no home here—as these, for instance:

Ruffle Flouncings, in well embroidered neat designs, for children; of fine sheer Swiss; others soft finished batiste, with Irish Point 50c Lace edge, yard, 59c and .....

All-Over Crepe Cloth Embroidery, in white, with designs of pink and lavender; they come 40 inches wide and are only, per 50c Longcloth Embroideries are new this season, edgings and insertions Maderia-like embroidery:

Other handsome Embroideries of voile and crepe Flouncings, in full skirt lengths, with wide open Venice edgings; entirely \$1.50 new and effective, yard ... \$1.50 new and effective, yard ... Still others are Wash Chiffons of all-over dainty designs, at 98c

27-inch Voile Flouncings, in the strict of t Flouncings are only, yard ... 190 There are counters of Embroidery 12 12 to 17c values, for, per 9c at, yard 5c, 7c and 12c, Cohen's Main Floor.

### Practical and Useful Linens

We can't praise the linen store too much. We don't know of good linens made anywhere that have not reached here, whether they are plain or with highest grade embroidery, or whatever is new, including table linen, bed linen, dress linen, etc.

Best new Irish Cloths, 2x2 yards, full bleached; \$1.60
Monday \$2x2½ Cloths \$2.00.
2x3 Cloths \$2.40 These are special prices.

A lot of Silver Bleached German Napkins, very heavy, size

22x22, for, dozen, at \$2.00 Hemstitched Linen Towels, with damask space for mono-gram; size 20x40; full weight and good quality; best ever seen 25c for the price, each . Cohen's Main Floor.

### Cohen's Bargain Basement Is the Economy Spot of Richmond

There will be long lengths as well as short ones by Monday. Some are seconds at remnant prices; seconds may have just a slight injury of the selvage, or there may not be anything wrong in the part you buy, and yet get it at half its value. The basement is full of such goods for Monday sale. The beddings are also guaranteed perfect unless we state otherwise. For Monday's sale in the department-

Sheets, for ..... The usual best Pillow Cases. full size, 42x36, that sells 8c for 12½, only ......8c A lot of Dimity Spreads that wash like a sheet and wear like mother's bed spreads used to wear; single bed size; at 50c

We have on sale a lot of part silk and silk, also silkoline Bed Comforts for summer use; they run in price from \$5.00 98c to ......

There is nothing but good cotton or down in any you buy. Bed Pillows, covered 47c with best ticking ...... A lot of Bleached Muslin, yard wide; quality that sells 73/4c for 11c, for, yard ......

of all 1215c qualities are 61/2c over yard wide, for, 53/4c The White Goods part of the English Longcloth; regular 75c, 10-yard piece quality, 59c

Crepe Madras Monday, 63/4c yard ..... The Shadow Crepes that have is in the basement for, yard 9c only ...... Linen Finished Suiting, for

skirts and middles, at  $10^{1}/2^{\circ}$ The usual 8c Gingham, for, 5c Ratine, in light weight, which you pay 25c for, is, 12½c

#### Various Other Things in the Basement

Ladies' Kimono Gowns; well | trimmed and well made, 35c

The best Children's Dresses you can buy anywhere at 50c are India Linen, with tucked and embroidery yokes; ages 1 and 25c 2 years; only ...... 

Boys' Khaki Pants; all 48c sizes, for ..... Men's Socks, in black and 7c colors, for ...... Flowered Creps Cloth Walsts, that sold for \$1.00 not long 59c ago, are here for ...... These are only one out of a hundred of the various goods on sale in the Basement Monday. Cohen's Basement.

Never were Waist styles so typically feminine as those now shown at Cohen's. The loose lines, the materials chosen for their beauty, sheerness and daintiness, the feminine frills, the exquisite hemstitching. The collars emphasizing the neck and shoulder lines are striking features around which the designers have free rein for countless new and beautiful effects. The new colors are a style feature, too, bright reds, purples, yellows and greens being among those very much favored. A hint of the many that are here:

CREPE DE CHINE WAIST of light blue, dark blue, flesh, maize, green or black; a new, delightful model, and the price \$5.00

LACE WAISTS of pompadour net, with embroidered net collar, loose front effects, silk \$3.25 tassels and jewel buttons VOILE WAISTS, with large in-

serts of embroidered organdy ruf-fle of fine scalloped organdy around neck and down \$3.50 COHEN BORN AND BRED \$1.00 WAISTS, the styles the latest of voile and colored crepes,

new kimono sleeves; never have you seen better values at \$1.25 and \$1.50 than these \$1.00

Cohen's Second Floo.r



### Cohen's Store Has Always Kept Up With Every Fabric in White and Cotton Goods

It is better to-day than it has ever been. All short lengths, seconds, etc., are sold in the basement. Every article on the main floor and other parts of the house is guaranteed perfect throughout.

For Monday sale there will be Dress Gingham, 2s inches wide, the highest quality that are always 1212c; beautiful and new 81/3c designs; the price, yard.... The Twill Galatea, in fast colors, inclusive of plain white,  $12\frac{1}{2}c$ White Madras, with colored stripe, yard wide; the best 17c 143/4c quality for, yard

Turkish Eponge Crepe, 28 inches wide and variety of pretty 18c colors, yard

colors, yard ..... Riplette, 28 inches wide, perfect non-ironing cloth, in fast  $12^1\!\!/_2c$ A new line of Novelty White Crepes, in a variety of styles they were prices 35c to 50, choice, 25c

Nub Ratine, in full range of colors; instead of 25c yard, 18c Cream Crepe Voile, 36 inches wide, sheer and silky; were 29c, 19c now, yard ..... Pajama Checks, yard wide; best quality for underwear, etc., 10c yard ...... Checked Dimity, in sheer 10c fabric, yard ...... 

Mercerized Flaxonette, yard wide, a new price on them for Monday. We have bought the lot way under value, and instead of 25c, they will be sold for, yard at 121/2c only ..... Cohen's Main Floor.

### Among Various Lace Attractions

a waist; the price is only, 59c Lace Novelties in the vario Other Shadow Laces are 18 inches wide, in flouncings, and in- 39c stead of 50c will be, yard.... There is nothing made in Wash Laces that are not here, even at 3e

are All-Over Shadow Lace, yard wide, two yards being sufficient for and insertion that sell for 35c and 50c, are, yard, 15c and 25c. ochra and tango colored nets, 98c are, yard, \$4.50 to.....

New Net Top Floundings, 18 to 24 inches wide, yard, \$1.00, 85e 50c and .... Cohen's Main Floor.

### See These Notions Monday

The stock has everything that is ever wanted for home use. dressmakers or traveling. Emergine, a glove cleaner, al- 9c Monarch Blas Seam Tape,

yard pieces, all widths; instead of 10c and 12c, any piece ..... Sewing Machine Needles, 6 to 7c Braid, 4 yards to piece, for .... White Beading, entredeaux; 15c Washable Trimming Braids, 19c 6-yard pieces, for ..... Best Nickel Safety Pins. 3 5c dozen for ..... Alexander King Machine 5c 

ways sells for 25c, Monday . . English Pins, 400 to a 21/2C Pin Cubes, instead of 5c, 3 10c for ...... Kimono Dress Shields, laced 20c back, all sizes, pair .... 20c
A dozen aluminum Thimbles. 5c Hat Wire; the best quality. 1c Hatr Pins, 16 papers to bundle, 5c for Shell Hair Pins that sell for 25c box, 1 dozen for 15c 

These Buttons That Have Become the Rage Crocheted white with colored cen- |

tres, 15 dozen to card, for 25c Crocheted Buttons, edged with pink, green, Copenhagen and all new shades, inclusive of all \$1.00 white, dozen, \$1.50 to .....

About 200 gross of White Crocheted Buttons; 35c to 50c value, 15c for, dozen ..... Also a lot of Pearl Buttons, various qualities and kinds, on 5c 

### Summer Muslin Underwear Coming

Muslin Underwear is not what it has been. Fashion creates her own and Cohen's are more likely than most stores to follow in its wake. Monday will see many new garments and many new prices. You can buy outsizes too, well made. We shape the underwear business to suit everybody. Here are a few:

Soft Silk Petticoats; we call it 1 Dancing Petticoats; with elegant shadow lace; 10%-inch wide ruffle; this silk Petticoat only \$2.98 sells for ...... \$2.98

The plain scallop embroidery and embroidered front best Skirt, to fit the new dress; made of splendid material: the works looks like 75c hand work; only hand work; only ..... Open Mesh Marquisette Camisola with delicate floral colors; top and botom lace; ribbon drawn; also white voile; the price is 50c

One of the new Gowns is made of combination torchon and French lace sleeves; the yoke of lace, rib-ben drawn; the gown is of good ben drawn; the gown is of good quality nainsook; perfect full size to suit the largest or small- \$1.25 est women, the price only. \$1.25 About 50 dozen lace trimmed Drawers have come in again, among other things; they are the well made good material Drawers that we sold 100 dozen of in one day not long ago; they will be the same 19c These are only a few out of hundreds of beautiful underwear on sale.

Cohen's Second Floor.

#### All Orders Received by Mail will receive careful and prompt attention by our experienced shoppers. With few exceptions they are delivered, all carrying charges prepaid.

### New Importation of

### Monday Will See the Valenciennes Laces

new designs, new in every way, and at rather better prices than usual. One of our buyers selected them in Europe and bought them at under prices. The shipment contains many thousands of dozens and will be ready on sale Monday. At this time we have no prices to give, owing to their not being marked at this writing; they will be on sale midway of the middle

#### "Tante"

Miss Ethel Barrymore appears at the Academy to-morrow and Tuesday in the dramatization of "Tante," a very successful novel by Anne Douglas Sedgewick. "Tante" the book is on sale in our book department. Price, \$1.80. It is also in the Cohen Circulating Library, and may be read for one

#### Crepe de Chine Gowns

One of the new gowns is French Scalloped Embroidery Crepe de Chine, comes in flesh, pink, blue, peach and white, interlaced belt of satin ribbon, one of the new effects, and sells for .. \$3.98

This gown can be used by ladies as a negligee garment. Second Floor.

#### New Belts

One of the styles of new Tunic Belts come with rubber drawn, which causes a wide frill; it adds beauty to a new skirt, and makes an old one look new; they come in black, moire, lacquard silk, roman stripe and solid colors of every description—\$1.00, \$1.50 to \$2.50.

Some come three-tiered and Some come measure 20 inches. Main Floor.

#### Cupid Dart

Is the name of the new perfume made by Riquad, comes in cut glass bottle nicely boxed, half ounce to bottle, \$1.00 Main Floor.

### Kid Gloves

You can buy your Kid Gloves for now, or for the fu-ture, every color and kind, from white and every tint to black; all the Gloves that we have sold heretofore at \$1.50; one and two-clasp, French or German kid, are sold \$1.00

This is a special price for a few days only, in order to reuce stock and avoid carrying them over the summer.

#### Main Floor.

Cut Glass Broken We mean the price is broken; all the various larger and smaller pieces of every sort priced \$3.75 to \$5.75 are \$2.50 on sale for Third Floor.

### New Silks

The silk store has a peculiar price on black yard wide mes-saline, 10 pieces was sent to us by our New York buyer; they have been at the bargain price 79c; these 10 pieces are 55c marked to sell at, yard Main Floor.

#### Four-in-Hands

The gentlemen's store to left at entrance has four-in-hands 12 inches wide at bottom, that everybody usually pays \$1 for; in various new designs; 50c Main Floor.

#### New Ratine

The Seco counter has just received a lot of imported ratine in various new colors; they are full 44 inches wide, the same quality sold last year at \$1.50; they are mostly used for skirts or one-piece 85c Main Floor.

### White Serge

You know the best White Storm Serge that you have bought at all times at \$1.65; 46 inches wide; it is \$1.00 on sale here for, yd. Main Flor.

### Wash Goods Department

Has the prettiest silk zephyr ve have seen for many a day in combination of colors; the same quality that used to be 35c; large range of patterns; will be sold at, yard 19c Main Floor.

### Guest Towels

Special sale of fine Irish Huck Guest Towels, hand-embroidered and hemstitched; they are usually \$9.00 a dozen; on sale for, each at 50c

Main Floor.